

Who are we



The Italian **Association of the Red Cross** is one of the largest volunteering and humanitarian organizations at the national level, under the high patronage of the President of the Republic.

Active for 150 years, its purpose is health, humanitarian and social assistance. It is part of the International Movement of the Red Cross. Its actions are guaranteed and driven by the seven Fundamental Principles: Humanity, Impartiality, Neutrality, Independence, Volunteering, Unity and Universality.

Massa Martana's Committee of the Red Cross is based on volunteering: 72 members with a female majority (47 women), a significant number of volunteers available to carry out the training and territorial protection initiatives.



Via dell'Artigianato, 06056
Massa Martana (PG)



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The realization of a new stable and sustainable headquarters of Massa Martana's Committee of the Red Cross was carried out thanks to the Project **"The new sustainable headquarters"** Application prot. No. BRG0004175 – CUP C65H24004710008 – COR 22478587 – PNRR MIC3 Measure 2 "Regeneration of small cultural sites, cultural, religious and rural heritage", Investment 2.1: "Attractiveness of historic villages", Line B. Local projects for the cultural and social regeneration of small historic villages, funded by the European Union – NextGenerationEU



**Comitato di
Massa Martana**

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According to its principles, the Committee works in several key areas:



Health protection



Social inclusion



Climate



Youth



Volunteering



Training



Emergency Management

Project interventions



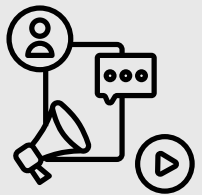
Sustainable headquarters realization:

Supply and installation of a 60 m2 wooden house and related metric calculation for the masonry works (excavations, building works, floors and cladding, safety).



Energy from renewable sources:

Supply and installation of photovoltaic system, storage system, charging station and related metric calculation for the system.



Online and offline promotion:

Digital marketing strategies with a focus on eco-sustainability, environment and health protection, social inclusion and collaborations with the Municipality and local associations.



Program Management:

Specialist support to ensure the realization of the entire project within the expected time and costs and technical-professional fees.

The permanent headquarters project

The realization of permanent headquarters is a **point of reference for Massa Martana** and its surroundings, offering training courses and initiatives on the environment, health, emergency management and support for young people.



A “green” and “recycling-friendly” project

The new headquarters, **entirely sustainable**, uses recycled materials and renewable energy. Initiatives and training courses are organized on the environment, social inclusion, climate change and crisis prevention.



Collaborations



Free grant of use of the headquarters area by the Municipality of Massa Martana for the exclusive use of the local Massa Martana’s Committee of the Red Cross (right of surface for 99 years, also includes the related right of way).



Synergies with the Municipality and other associations in the **promotion of activities organized in the new headquarters**.

